

Rural Electrification

ELECTRICAL POWER, which is a key factor in modern industrial development, and essential to so many of the services enjoyed by those who live in urban areas, has been left toベンチャーズ. Before, with considerable progress was being made in extending rural electrification in Canada, but in recent years shortages of material and labour, and the need for conserving the sources of power, curtailed this work. It is to be hoped that as soon as conditions permit such a program will be undertaken. The electrical power will be ready to serve the farms of this country. A recent survey showed high percentages of the farms in Manitoba were served with electricity. The figures for other Western provinces in the same year were: Saskatchewan, 4.7 per cent; Alberta, 5.4 per cent; and British Columbia, 25.8 per cent. For Ontario the percentage was 37; and for Quebec, 23.3.

Would Improve Farm Conditions

The subject of rural electrification is dealt with in an interesting manner in a recent article published by the Royal Bank of Canada. In this article the author draws the conclusion that the higher percentage of rural electrification shown for some provinces could be accounted for by the fact that they have smaller farms, situated more closely together, and consequently easier to serve. In sparsely settled districts, or those cut off from normal service by physical barriers, self-contained power stations are the only answer. A recent survey in Alberta showed the average investment in power stations operated by fuel and wind was four hundred dollars, while an average of several hundred dollars was invested in combination type plants. By whatever means electrical power may be obtained, it is apparent that it can do much to improve working and living conditions on the farm.

Would Reduce Manual Work

New uses for electricity are constantly being discovered, and many of these discoveries are now being applied to the needs of agriculture. In British Columbia, for example, power was extended to the valley of the Columbia, and now, with a minimum supply of farm labour, there are many farms which are devoted for using electricity to speed up farm work and drastically reduce the amount of manual labour required. The United States Rural Electrification Administration has reported that there are more than one hundred uses for electricity on farms, and that it can be considered "a minor factory, as well as a residence." Electricity has been used to simplify work and increase efficiency in industry and it is apparent that it can be used just as effectively to shorten hours of labour and generally improve living and working conditions on the farm. The subject of rural electrification should receive the interest and support of every part of the community.

ITCH CHECKED
In a hurry
Or Money Back

For your relief from itching caused by eczema, hives, foot soaks, plasters, insect bites, D. D. & P. Prescription, liquid soap, etc. It relieves quickly and safely. D. D. & P. Prescription.

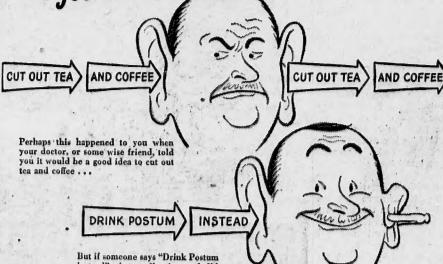
The game of checkers has been traced back 4,000 years. Chess is 2,000 years older than that.

SCENT BASIS
Perfume manufacturers may soon be using the glands of the scorpion muscle to make perfume for the perfume market. Fred Mullins of the Provincial Natural Resources Branch, said the insects were used in perfume made in New York, which offered a market price of \$5 a quart if enough glands are obtainable.

Windows will sparkle if some vinegar is added to the water.

Chapped Skin
Menthols, propylene glycol, *SOOTHING, COOLING* *BRINGS QUICK RELIEF* or mucus, lanolin, glycerine, chafing, cuts and abrasions, jars and rubes, 50c. *MENTHOLATUM* *Gives COMFORT Daily*

Do you have in-again, out-again ears?



Perhaps this happened to you when your doctor, or some wise friend, told you it would be a good idea to cut out tea and coffee ...

CUT OUT TEA AND COFFEE
DRINK POSTUM INSTEAD

But if someone says "Drink Postum instead", that really rings a bell!

Yes—Postum is a grand way to stop drinking tea and coffee if the caffeine in those beverages upsets your nerves, keeps you awake.

You can drink Postum any hour of the day or night—enjoy as much as you like, as strong as you like—and not miss a wink of sleep. Postum contains no caffeine, nor any other drug—that can't affect heart or nerves or digestion.

Make Postum right in the cup, just by adding boiling water or hot milk. Costs less than 4¢ a serving.

Price Control And Rationing Information

Q—I have heard several rumors to the effect that sugar is going to be more expensive in Canada. Is this true?

A—No, sugar will not be raised in price in Canada. The Prices Board has lately issued a statement to this effect.

—Q—

I have recently arrived from England to join my soldier husband. What is the cost of living in England?

A—Please apply to any local ration board, bringing with you the proper credentials and they will arrange for a ration book to be issued to you.

—Q—

Is it necessary to change the address on a ration book when a person moves?

A—The address on the ration books should be kept up to date since the books are lost.

—Q—

Has the Wartime Prices and Trade Board any control over stores and restaurants?

A—At one time there was a Board regulation which stated that an order

of 1000 units of food or drink

wise it could be delivered, but

that regulation is no longer in effect.

It is entirely up to each individual store to make their own arrangements.

—Q—

Please, and your questions or

your request for the pamphlet

"Consumers' News" or the Blue

Book in which you keep track of

the news of the paper to the nearest

Wartime Prices and Trade Board

office in your province.

—Q—

What is the cost of a ration book?

A—Eight cents.

It was difficult to print writer

Robert Louis Stevenson when he was

a child, so you go sit at that corner

for being naughty," ordered the

embryo author captain. After

a while the nurse decided the boy had

been sufficiently chastised and said:

"You may come away from the

corner now; if you promise to be

good."

"Shh, don't bother me," said the

eight-year-old Stevenson. "I'm telling myself a story."—Magazine Digest.

—Q—

The crocodile has the most highly

developed circulatory system among

reptiles.

LAND SETTLEMENT

Manitoba Has Launched A Major Project For You

The Manitoba government has launched a major land settlement project for veterans in Manitoba intended to open up 40,000 acres of land in the Red River valley in the Birch River territory within three years. It was announced by Provincial Mines and Natural Resources Minister J. S. McNaughton.

The initial expenditure in 1946 will be \$100,000, he said, and that the project will be one of the most far-sighted land settlement schemes ever undertaken in Manitoba.

Survey parties are now in the field at Brandon, 100 miles northwest of Winnipeg, and present plans call for 10,000 acres to be ready for settlement within the year. The project will supply about 200 new quarter and half section farms.

Saskatchewan Oil

Another Oil Well Is Drilled In The Lloydminster Area

Another successful oil well—the first of 1946—has been drilled in the Lloydminster area. Natural Resources Minister J. L. Phelps revealed yesterday that O.W. was struck at a depth of 1,000 feet.

The well is the eighth in the area owned by Community Services, Ltd. The company and the provincial government are joint owners of the oil well and the oil will be sold to the company.

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GEMS OF THOUGHT

Meditation is the nurse of thought, and thought the food for meditation.

—Q—

Meditation is that exercise of the mind by which it recalls a known truth, as some kind of creatures do their food, to be digested upon till their food is digested and the parts are extracted.

—Q—

It is easier to go six miles to hear a sermon, than to spend one quarter of an hour in meditating upon it while you are in your own home.

—Q—

Happy is the heart that keeps its

thoughts to the depths of heavenly peace

Loves to commune with thoughts of tender power.—

Thoughts that ascend, like angels beautiful.

A shining Jacob's-ladder of the mind!

Paul Hamilton Hayne.

—Q—

Thought must be made better, and

life more fruitful, for the divine energy to move it onward and upward.

—Q—

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WHEN YOU NEED PRINTING

Of any kind such as envelopes, monthly statements, letterheads or any other kind of printed material see

The Gleichen Call

LOCAL NEWS ITEMS OF THE TOWN AND DISTRICT

Miss Audrey Service has returned to town after a several weeks visit in Montreal.

U.F.W.A. will be held at the home of Mrs. A. McLean on Friday evening March 1st.

Mrs. J. O. Boggs is visiting her son Cliff, wife and family at Trail, B.C.

The cement side walls of the swimming pool are being pushed inwards by the frost. The greatest damage is to the east wall, which is badly cracked and looks to be a couple of feet out of true. It looks as if it will take a lot of work to straighten out these walls next spring.

Mrs. Eli Woods left last week for North Bay, Ont. with relatives, she has not seen for many years. She expects to pay a visit to Ottawa before returning home.

Home to Mr. and Mrs. Cliff Boggs, a girl at Trail, B. C. All local baseball fans will remember Cliff as the greatest ball pitcher Gleichen ever produced.

The magnificent spring like weather we have been having for the past week or so is causing the snow to slowly disappear. Many think the worst of the winter is over and that we are on the threshold of spring.

It is reported that another million acres of land in the South Saskatchewan can be irrigated for the proper utilization of the waters of the South Saskatchewan drainage basin. The main projects would be the Red Deer River diversion scheme, the St. Paul Mill River scheme and the South Saskatchewan-White Bear Lake scheme. In addition to the 614,000 acres now irrigated by ten projects in Alberta, the above schemes would produce water for 1,000,000 acres in Alberta and 925,000 acres in Saskatchewan.

Calculating machines now in use at the research laboratories have shown some spectacular results. Recently for example the government started to work out a table of figures for a particularly urgent and complicated problem. After some time it was calculated that it would take many a hundred years to complete the table. Then they appealed to the mathematicians who with their machine completed the table in fifty hours, and every figure had been checked by hand. The mathematicians are now making practical and valuable contribution to industry's peacetime drive by taking from its shoulders a load of complicated statistical research.

STAYING POWER OF ALBERTA SADDLE HORSES TO BE TESTED

Speed and staying power of Alberta saddle horses will receive a major test May 26th, when the Western Riding Club of Calgary, an amateur association, stages a 30-mile endurance contest over the rugged terrain of the Sarce-Indian Reserve, southwest of Calgary.

Plans for the event are well underway and because of the interest already shown officials in charge plan to make the race an annual horsemen's marathon.

Many entries have already been received from all parts of the province, and it is expected a large field will vie for the \$1,050 in prize money of which \$500 will go to the winner. Prizes will also go to the first ten finishers.

Horses will be numbered in the order in which they are entered and to make certain that only fit and trained stock is entered for the event the entry fee has been fixed at \$25.

The race is open to both lady and gentleman horsemen,不分年龄 and over. No horses under four years of age will be eligible to start and horses which have run on Association race courses are barred.

Each horse must carry at least 500 pounds of weight, and the rider, equipment and weight must be mounted and carried by all contestants weighing below the minimum.

All horses starting in the race must be shod and must be ridden with curb and checkreins only. No other headstall is to be used. Quirts and spurs will not be used.

On the day of the race for which starting time will be announced later horses and riders must be registered at the starting point, completely equipped for weighing in. Riders will be weighed at both start and finish of the race and not more than 20 per cent shrinkage will be allowed.

Prizes will be given to all riders must follow a marked course and failure to do so will result in disqualification. In addition, an animal may be judged

a contestants won't have the course.

Entry fee must be paid with entry form which may be obtained from the Western Riding Club, 524 8th Ave., West, Calgary.

News that the running strip cameras may be used on race courses recalls how the device was adapted as a secret weapon in World War II. This apparatus works at such high speeds (600 pictures a second) that most intricate operations can be photographed and the resulting film flashed on to the screen at slow motion revealing every detail. Britain's scientists were not slow to seize this fact, and problems concerning speed cameras of such a nature were solved as the result of pictures taken. It was possible to show the rockets gliding almost languidly from launching racks. The flight of the famous British Spitfire similarly slowed down. A picture of the day's work showed that exploding did not begin until the spent cartridge had been ejected; the document modified the design to increase the rate of fire. By similar means studies were made of compilations, high speed factories, machine tools, in improvements and adjustments that speeded up output and improved quality of products. The Brits have used the cameras to study the result of year misses on hulls of ships. Navy engineers found out, through the pictures taken, why bulk and lights were damaged when ships were hit. The Brits have also used a study of fuel injection spray for Diesel engines enabled engineers to design a jet that gave an even spread if gas in the combustion chamber. It also revealed what no one had suspected before—jet came in pulse! So the armed services found the magic eye cameras a valuable link in increasing their war winning efficiency; to solve their problems of factories and workmen, it was valuable to know the improved quality of Britain's postwar civilian production for home and overseas is undoubtedly due in some measure to this novel apparatus.

Canadians who live in the towns, villages and townships of Canada (68.2 of our entire population) are product loyal, quality conscious and economical buyers. They have the money to buy (more than ever before) Think your product might interest them? Then put your message in their local weekly newspaper which they read every week from beginning to end.

Radio's Newest Hit!

FUL-O-PEP QUIZ!

CASH PRIZES FOR
LUCKY LISTENERS

EVERY WEDNESDAY

9.30 P.M.

CFCN

CALGARY

DIAL 1010

RANCHERS SUPPLIES

Harness made up
and repaired

Saddles Rebuilt
Shoe Repairing

IF IT'S MADE OF LEATHER
SEE ME

CASSIDY'S BOOT SHOP

villages and townships of Canada (68.2 of our entire population) are product loyal, quality conscious and economical buyers. They have the money to buy (more than ever before) Think your product might interest them? Then put your message in their local weekly newspaper which they read every week from beginning to end.

TENDER CALLS

Sealed tenders will be received up to and including Noon March 4th, 1946 for the purchase of one wash down closet and tank a quantity of soil pipe, and one hand pump with piping.

The above to be dismantled and moved away by successful tenderer.

Tenders to be forwarded to the Secretary Town of Gleichen.

The highest or any tender not necessarily accepted.



MAIN CONTROL ROOM, CBM

at Station CRK, Watrous, QBC's 50-watt Prairie Region Transmitter, is covered with a large Macmillan map of Canada, on which the locations of

all CBC stations are indicated. Here a number of the operating staff is pointing out CBC, Ottawa. The map is subject to revision as new CBC stations are built.

HERE'S OUR VERY BEST "BARGAIN-COUNTER" OFFERS FOR THIS NEWSPAPER & THESE MAGAZINES

ALL-FAMILY OFFER

This Newspaper — 1 Year ALL FOUR ONLY \$3.25
and Any 3 Big Magazines
 MacLean's (24 issues) — 1 Yr.
 Canadian Home Journal — 1 Yr.
 National Home Monthly — 1 Yr.
 Chatelaine — 1 Yr.
 Family Herald & Weekly Star — 1 Yr.
 Free Press Pr. Farmer. I.Yr.
 Macmillan's Magazine (American) — 1 Yr.

Mark an "X" before the Three Magazines You Desire.

SUPER-VALUE OFFER

This Newspaper — 1 Year ALL FOUR ONLY \$3.85
and 8 Big Magazines
 1 Magazine from Group A
 2 Magazines from Group B

GROUP A: (Select One)
 Liberty (8 issues) — 1 Yr.
 True Story — 1 Yr.
 Pathfinder (Weekly) — 1 Yr.
 Canadian Home Journal — 1 Yr.
 National Home Monthly — 1 Yr.
 Macmillan's Magazine (American) — 1 Yr.
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 Sports Illustrated — 1 Yr.
 U.S. Cavalryman's Digest — 1 Yr.
 U.S. Cavalryman's Guide — 1 Yr.
 Flower Grower — 1 Yr.
 Movie Show — 1 Yr.
 The Woman's Journal — 1 Yr.
 Open Road (for Boys) — 1 Yr.
 Outdoors — 1 Yr.

GROUP B: (Select Two)
 MacLean's (24 issues) — 1 Yr.
 Canadian Home Journal — 1 Yr.
 National Home Monthly — 1 Yr.
 Chatelaine — 1 Yr.
 Family Herald & Weekly Star — 1 Yr.
 Free Press Pr. Farmer — 1 Yr.
 Macmillan's Magazine (American) — 1 Yr.

FREE IN AND MAIL TO THE NEWSPAPER TODAY COUPON

Check magazines desired and enclose with coupon.

Gentlemen: I enclose \$ Please send me the offer checked, with a year's subscription to your newspaper.

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